



KOHILI RESTAURANT / CAP ST GEORGES / PAPHOS

GOOGLE + AI VISIBILITY. COMPLETE MARKETING.

Restaurant discovery. All-in-one marketing.

Restaurants Cyprus helps local diners and international visitors discover where to eat. We combine a search-led restaurant platform with the content, advertising and systems that help turn visibility into enquiries.

BE FOUND

Google search and AI visibility.

BE CHOSEN

Compelling restaurant content.

GENERATE ENQUIRIES

Clear contact routes and tracking.



SKY7 / CAP ST GEORGES / PAPHOS

BUILT AROUND HOW DINERS SEARCH.

Good food deserves to be discovered.

Restaurants Cyprus is an online restaurant discovery platform built around Google search, AI visibility and useful dining content. Diners browse by location and cuisine, explore restaurant profiles and contact venues directly.

Visibility beyond your own followers.

Reach people actively choosing where to eat, including visitors researching Cyprus before they arrive.

A connected marketing plan.

Bring your profile, website, content and advertising together with one restaurant marketing partner.

A clearer route to new enquiries.

Give diners the details and contact options they need, with reporting to help you see what works.

19

restaurant profiles
already on the platform

Including Ocean Basket, Cap St Georges dining, Embers Kitchen and Sensi Food.



SEARCH VISIBILITY THAT ALREADY EXISTS.

Already being found. In Cyprus and beyond.

100k+

Google search appearances
in three months

750+

website visits per month
90-day average

100+

visits from AI assistants
over 90 days

From Google searches to ChatGPT, Claude and Gemini, people are already finding the platform and exploring restaurants across Cyprus.

First-page Google visibility.

restaurants cyprus	avg. 6.85	fine dining cyprus	avg. 3.36
best restaurants cyprus	avg. 7.73	best breakfast paphos	avg. 7.37
embers limassol	avg. 7.25	sushi paphos	avg. 9.56



International discovery.

429 clicks from abroad in 3 months

Your restaurant can reach beyond Cyprus. We already attract search visitors from the UK, Israel, Germany and the Netherlands, including people researching where to eat before they arrive.



A CLEAR PATH FROM SEARCH TO CONTACT.

One profile. More ways to choose you.

Your restaurant profile brings together the essentials diners need: your food, setting, menu, location and ways to get in touch. It gives people a clear next step when they discover you.



A REAL RESTAURANT ON THE PLATFORM

PHOS Restaurant

Pegeia, Paphos

Restaurant information, photographs, menu and contact options in one place.

[Explore the live profile](#)

01 **Discover**

Diners find the platform through search, food guides, cuisine pages and location browsing.

02 **Explore**

They compare the photographs, menu and practical details that help them choose a restaurant.

03 **Contact**

They contact your restaurant directly. Table enquiry forms are available where enabled.

Fits the way your restaurant works.

We can work with your existing website and CRM, and configure booking enquiry notifications for your team. Your restaurant confirms each booking directly with the guest.



BONSAI / CAP ST GEORGES / PAPHOS

OUR SERVICES. ONE CONNECTED MARKETING PLAN.

Everything your restaurant needs to market itself.

Choose individual services or bring them together in a tailored package. We connect visibility, content, advertising and enquiry tracking around your goals.

01 Website design + digital systems

New restaurant websites, or improvements to your existing website and customer journey.

02 Google, AI + local visibility

SEO, useful dining content and local search improvements to help diners find you.

03 Ads + lead generation

Google and Meta campaigns built around offers, enquiries and clear conversion goals.

04 Social content + campaigns

Content and seasonal promotions that keep your restaurant visible across channels.

05 Photography, video + drone

Food, interiors, service and setting, with lifestyle models coordinated through Models Cyprus.

06 Tracking + monthly reporting

Booking enquiry notifications, CRM connections, follow-up tools and monthly performance reporting.

All additional marketing services are quoted separately from platform subscriptions. Your quote sets out the agreed scope, production, model fees and advertising budget.



HELP DINERS PICTURE THEMSELVES THERE.

Show the whole experience.

The food brings them in. The atmosphere, people and details help tell the story.



LIFESTYLE DINING / SAPORI / CAP ST GEORGES



FOOD / SKY7



DETAIL / PHOS



SETTING / SAPORI

Photography, film and drone.

Capture the dishes, interiors, service and setting for your website, social channels and advertising.

Lifestyle models, coordinated.

Through Models Cyprus, we coordinate talent to bring dining experiences and restaurant campaigns to life.



START SIMPLE. BUILD AROUND YOUR GOALS.

From first conversation to a clear marketing plan.

Start with a profile, or ask us to coordinate your wider restaurant marketing. We agree the plan with you before work begins.



SAPORI / CAP ST GEORGES

01 Understand your goals

Tell us about your restaurant, audience and priorities. We identify the visibility, content and enquiry opportunities to focus on.

02 Choose your scope

Select Standard or Featured. If you need wider marketing, we agree the services, deliverables and separate quote.

03 Build and launch

Share your menu, photos and details. We build your profile and coordinate any agreed website, content or advertising work.

04 Report and improve

Review monthly platform performance. For wider campaigns, use agreed tracking and reporting to guide the next action.



A CLEAR PLACE TO START.

Choose your platform plan.

Monthly subscriptions, or two months free with annual billing. Add a tailored marketing package when you need more.

STANDARD

€20 / month + VAT

€200 / year + VAT

- + Restaurant profile, menu + photo gallery
- + Contact, social, Maps + review links
- + Cuisine/location categories + basic SEO
- + Monthly performance report

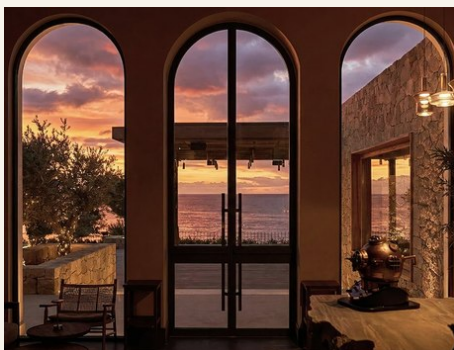
FEATURED

€50 / month + VAT

€500 / year + VAT

- + Everything in Standard
- + Homepage + cuisine/location placement
- + Featured badge + priority updates
- + Direct table enquiry form

Per restaurant, excluding VAT. Annual plans are billed upfront by arrangement. Optional marketing services, content production, model fees and advertising budgets are quoted separately.



Let's talk about your restaurant.

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