



RESTAURANTS CYPRUS

RESTAURANT DISCOVERY + GROWTH

Be discovered before the table is chosen.

Cyprus's restaurant discovery platform—built to turn search demand into measurable customer action.

PLATFORM PROFILES · HOTEL PARTNERSHIPS · PERFORMANCE SERVICES

2026



VERIFIED PLATFORM TRACTION

Visibility has reached the point of monetisation

552K

SEARCH IMPRESSIONS

Since 9 April 2025

3,772

ORGANIC CLICKS

Google Search Console

211

COUNTRIES REACHED

Global search exposure

9.4×

VISIBILITY GROWTH

Latest vs first 90 days

The most recent 90 days generated 183,144 impressions—compared with 19,469 during the platform's first 90 days.

Verified reporting window: 9 April 2025–9 August 2026.



THE TOURISM OPPORTUNITY

Dining decisions begin before arrival.

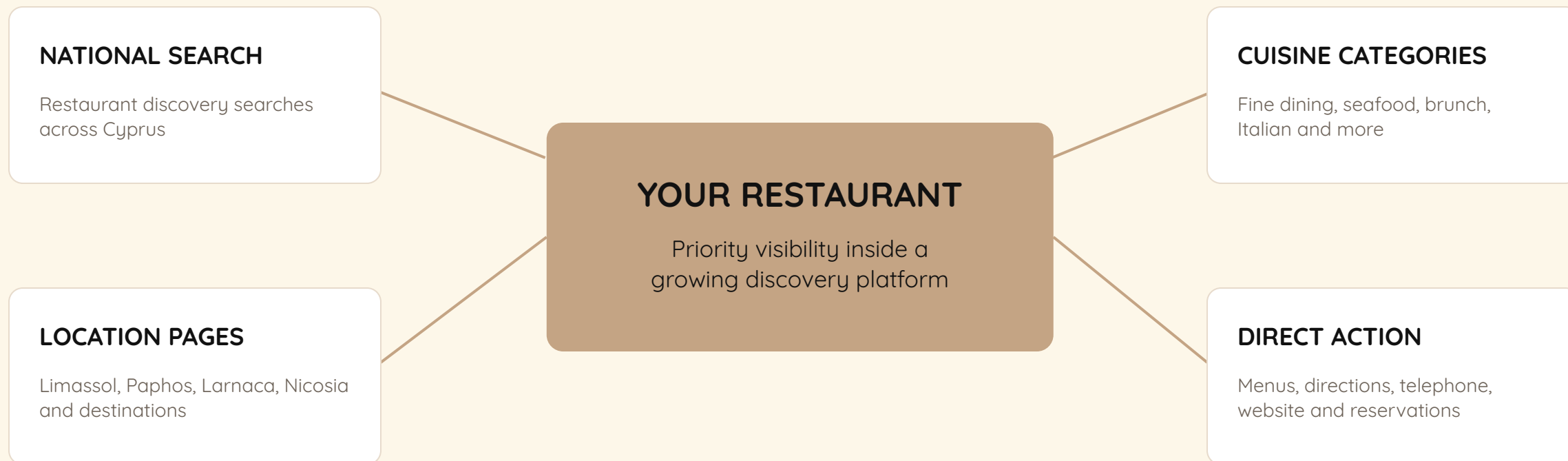
Visitors search Google before and during their stay. Restaurants that appear prominently enter the shortlist before the guest has chosen a location, cuisine or table.

-
- | | | |
|----|-------------------------|---|
| 01 | National demand | Compete for searches covering restaurants across Cyprus. |
| 02 | Category demand | Appear through relevant location, cuisine and occasion pages. |
| 03 | Immediate action | Move visitors toward menus, directions, calls and bookings. |



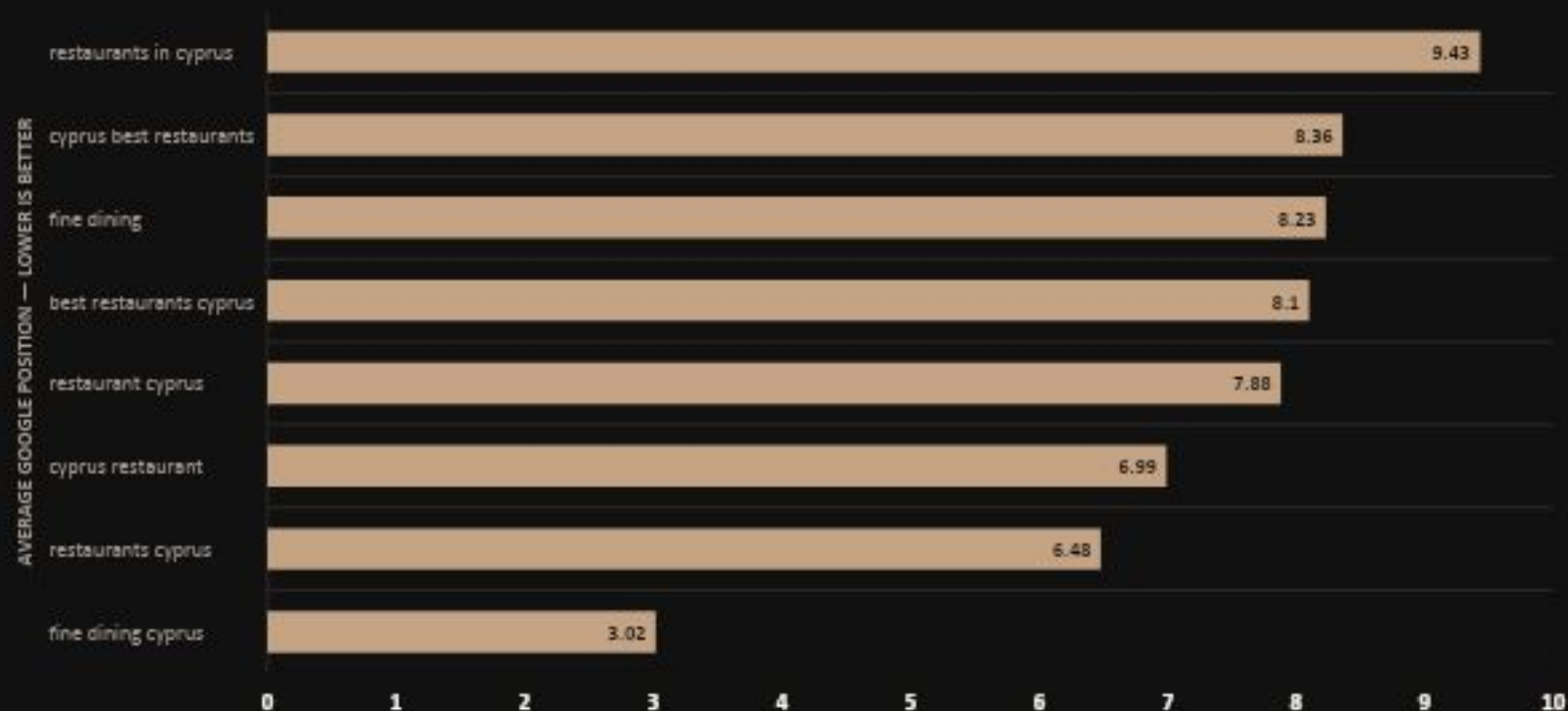
HOW VISIBILITY IS CREATED

Your restaurant enters a search network already earning visibility



CURRENT GOOGLE RANKINGS

Page-one visibility now covers high-intent searches



58

VISIBLE PAGE-ONE QUERIES

20+ impressions each

491

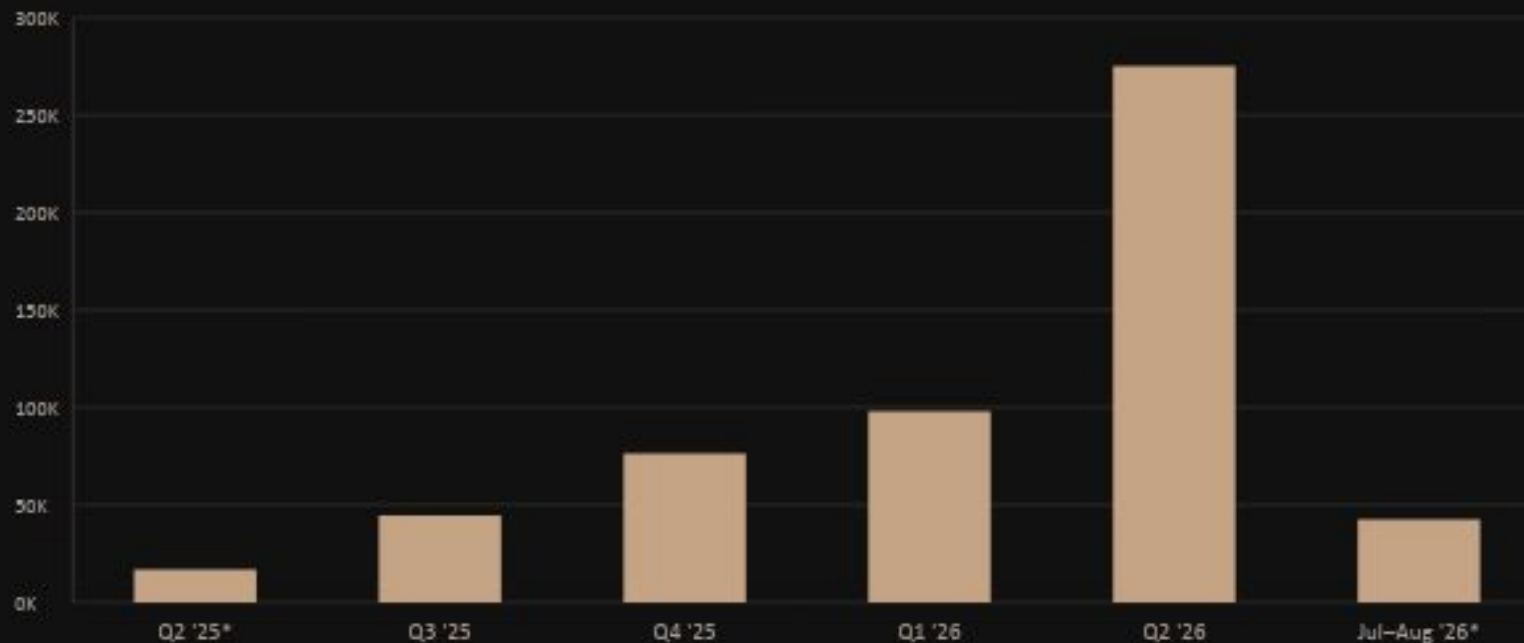
PAGE-ONE QUERIES

Within the top 1,000 export

Rankings are 28-day Google Search Console averages. Search results vary by user, device, location and date.

GROWTH SINCE LAUNCH

Recent search visibility is 9.4× the launch period



552K

LIFETIME IMPRESSIONS

9 Apr 2025–9 Aug 2026

183K

LATEST 90 DAYS

vs 19.5K in first 90 days

*Q2 2025 begins 9 April. July–August 2026 is partial through 9 August.

The platform has progressed from early indexing into sustained national and international discovery.

INTERNATIONAL VISIBILITY

Tourism markets now account for most search exposure

63%

IMPRESSIONS OUTSIDE CYPRUS

349,169 international impressions

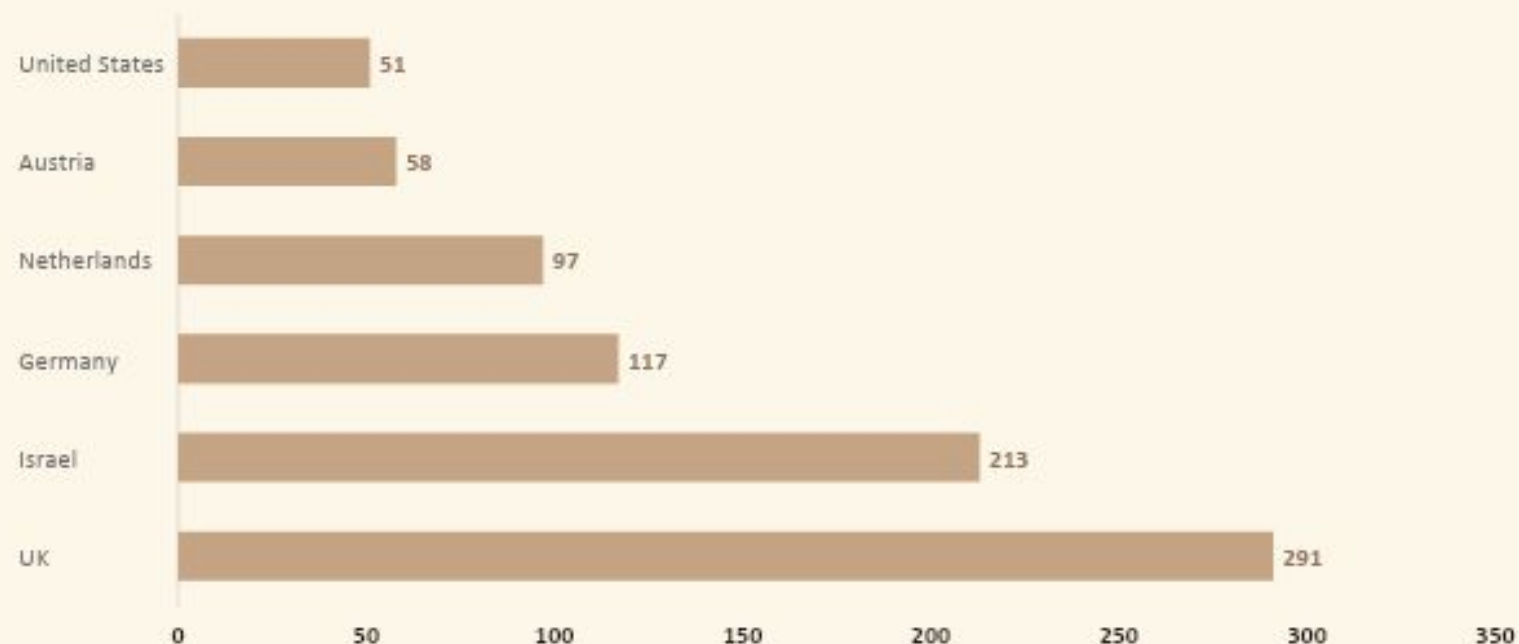
41%

CLICKS OUTSIDE CYPRUS

1,538 international clicks

211

COUNTRIES REACHED



TOP INTERNATIONAL MARKETS BY ORGANIC CLICKS

Restaurants Cyprus reaches travellers while they are actively researching where to eat—before and during their stay.



MARKET VALIDATION

Paid adoption validates the commercial model

CAP ST GEORGES

5

**luxury resort
restaurant profiles**

Sky7 · Saponi · Bonsai · Kohili · Gelato & Patisserie

Portfolio-level participation proves value beyond a single venue.

OCEAN BASKET CYPRUS

10

**island-wide
restaurant locations**

Coverage across Cyprus's major cities, malls and coastal destinations.

Full-chain participation validates the platform at scale.

15 / 15 active locations are paying clients.



RESTAURANTS CYPRUS

MINI-CASE / LUXURY HOSPITALITY

Five venues. One connected discovery portfolio.

814

ORGANIC CLICKS

Venue-linked pages

26.9K

IMPRESSIONS

Portfolio pages

5

ACTIVE VENUES

One resort portfolio

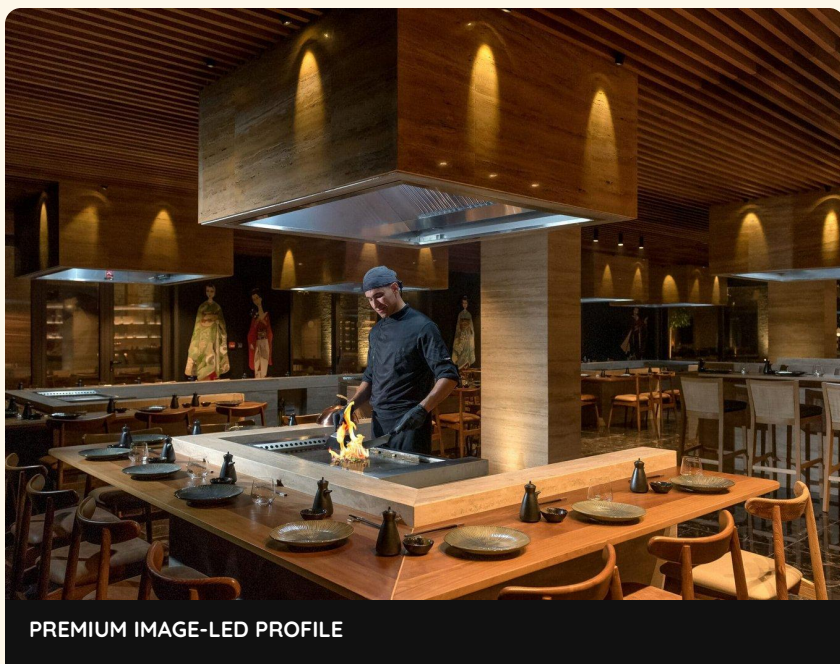
SKY7 STANDOUT

608 clicks · 7.01% CTR

with client-confirmed enquiries
and bookings

Search positions are period averages, not guaranteed fixed live rankings.

A profile is built to inform, persuade and route action



- ✓ **Restaurant story**
A clear proposition, cuisine, atmosphere and dining experience.
- ✓ **Decision information**
Gallery, menu, contact details, maps, reviews and opening information.
- ✓ **Discovery structure**
Location, cuisine and dining-type inclusion with search-ready metadata.
- ✓ **Action routes**
Website, telephone, directions and booking or enquiry journeys.
- ✓ **Reporting**
Performance evidence to show what the profile is capturing.

HOW TO GET STARTED

Launch is controlled through four simple steps



The process is designed to minimise client administration while keeping every published detail accurate.

SIMPLE PROFILE PRICING

Start monthly—or save two months with annual billing

STANDARD

€50

/ month + VAT

€500

/ year + VAT

Professional discovery profile

FEATURED

€99

/ month + VAT

€990

/ year + VAT

Priority platform visibility + deeper reporting

PORTFOLIO

BESPOKE

Custom structure

REQUEST

proposal

Hotels, resorts and restaurant groups

ANNUAL PLANS = TWO MONTHS FREE

Profile subscriptions cover Restaurants Cyprus platform services only. Optional marketing, production and technology services are quoted separately.



RESTAURANTS CYPRUS

STANDARD RESTAURANT PROFILE

A professional discovery foundation.

€50

/ month + VAT

€500 annually + VAT

- ✓ **Dedicated restaurant profile**
Story, gallery, menu, contact details and key links.
- ✓ **Location + cuisine inclusion**
Relevant city, cuisine and dining-type categories.
- ✓ **Search-ready setup**
Structured metadata and internal platform discovery.
- ✓ **Basic activity tracking**
Profile interactions and monthly performance snapshot.
- ✓ **Two profile updates annually**
Keep essential public information current.

Best for independent restaurants that need a credible, measurable presence.



FEATURED RESTAURANT PROFILE

Priority visibility. Deeper measurement.

€99

/ month + VAT

€990 annually + VAT

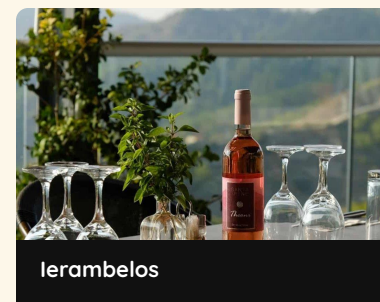
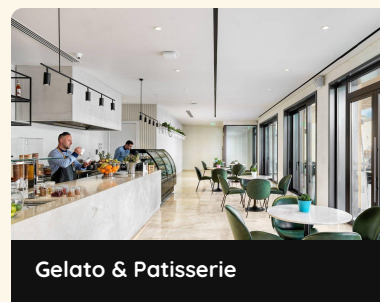
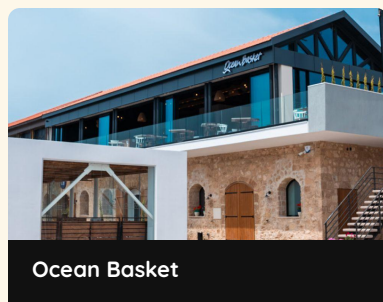
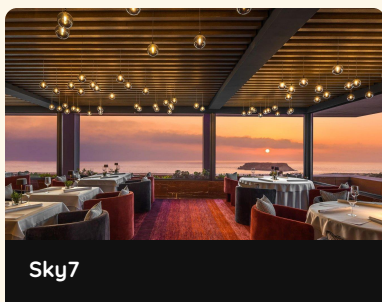
- ✓ **Everything in Standard**
The complete profile and discovery foundation.
- ✓ **Priority platform placement**
Rotating homepage, cuisine and location visibility.
- ✓ **Enhanced internal linking**
More routes from relevant guides and categories.
- ✓ **Tracked booking and enquiry actions**
Deeper visibility into conversion intent.
- ✓ **Editorial + reporting advantage**
One annual feature, priority updates and detailed monthly report.

Best for restaurants actively competing for visibility and customer action.



BESPOKE PARTNERSHIPS

Built for hotels, resorts and restaurant groups



PORTFOLIO STRUCTURE

One relationship. Multiple venues.

01

Multi-venue architecture

Profiles, categories and content designed around the complete portfolio.

02

Portfolio reporting

A consolidated view of visibility and venue-level performance.

03

Sponsorship + priority opportunities

Category, destination and seasonal partnerships shaped around business goals.

04

Custom attribution

Tracking requirements defined with the group before activation.

Bespoke packages are scoped by portfolio size, placement, reporting and exclusivity requirements.



MORE THAN A LISTING

A restaurant profile is only the starting point

When a venue needs more than visibility, the same team can build the content, campaigns and systems required to turn attention into customer action.

01 WEBSITES + LANDING PAGES

Conversion-led website design, development, hosting and maintenance.

02 SEO + SEARCH CONTENT

Location, cuisine and commercial content designed to compound visibility.

03 META + GOOGLE ADS

Paid campaigns built around awareness, demand and measurable lead generation.

04 PHOTOGRAPHY + VIDEO

Restaurant photography, videography, drone production and professional editing.

05 LIFESTYLE CONTENT

Campaign concepts, lifestyle talent and coordinated hospitality production.

06 CRM + PERFORMANCE TRACKING

Lead capture, analytics, event tracking, attribution and monthly reporting.

Optional services are scoped separately, allowing each restaurant to add only what it needs.

The next phase compounds proven organic authority

01

EXPAND SEARCH COVERAGE

Publish more destination, cuisine and occasion-led content around the searches diners already use.

02

AMPLIFY WITH GOOGLE ADS

Introduce targeted paid campaigns around high-intent searches while organic authority continues to grow.

03

BUILD PREMIUM PARTNERSHIPS

Add leading restaurants, hotel groups and destination partners across the island.

Organic authority comes first. Paid amplification and partnerships extend commercial reach.



RESTAURANTS CYPRUS

CHOOSE THE RIGHT STARTING POINT

Make your restaurant easier to find. Make the result easier to measure.

STANDARD

€50 / month · €500 / year

FEATURED

€99 / month · €990 / year

HOTELS + GROUPS

Request a bespoke proposal

restaurantscyprus.com

info@restaurantscyprus.com | +357 96 730883

Profile prices exclude VAT.



Powered by create.